

## Storing and Using Data

- Computers must deal with many types of data
- Numbers
- Text
- Audio
- Images and graphics
- Video
- Computers are finite
- Must balance computational limits vs. our perception of sight and sound


## Electronic Signals



## Binary Representation

- Devices that store and manage data are less expensive and more reliable if they only have to represent one of two possible values
- One bit can represent two possibilities (0 or 1)
- $N$ bits can represent $2^{N}$ possibilities
- Integers (we've discussed already)
- Base-2 numbers
- Two's complement notation
- Overflow


## Representing Real Numbers

■ "Floating point" notation

- Number of digits fixed but radix point floats
- Formula: sign * mantissa * $10^{\text {exp }}$ (base-10)

Real value
Floating point
12001.00
-120.01
$+12001 * 10^{0}$
$-12001 * 10^{-2}$
$+12000 * 10^{-5}$

## Representing Text

- Use a character set: list of characters and codes to represent each one
- ASCII (American Standard Code for Information Interchange)
- Originally used seven bits to represent each character, allowing for ??? unique characters
- Later evolved so that all eight bits were used which allows for ??? characters
$-12310 * 10^{-2}$
$+15555{ }^{*} 10^{4}$
- Binary floating point uses $2^{\exp }$
-123.10 $+15555 * 10^{4}$
155555000.00

ASCII Character Set

|  | ASCII |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|  |  |  |  |  |  |  |  |  |  |  |
| 0 | NUL | SOH | STX | ETX | EOT | ENQ | ACK | BEL | BS | HT |
| 1 | LF | VT | FF | CR | So | SI | DLE | DC1 | DC2 | DC3 |
| 2 | DC4 | NAK | SYN | ETB | CAN | EM | SUB | ESC | FS | GS |
| 3 | RS | US | 口 | $!$ | " | * | \$ | \% | \& | . |
| 4 | 1 | ) | - | + | , | - | . | 1 | 0 | 1 |
| 5 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | - | ; |
| 6 | < | - | > | ? | (a) | A | B | c | D | E |
| 7 | F | G | H | 1 | J | K | L | M | N | 0 |
| 8 | P | 0 | R | S | T | U | v | W | X | Y |
| 9 | Z | ! | 1 | 1 | . | - | - | a | b | c |
| 10 | d | e | f | $g$ | h | 1 | j | k | 1 | m |
| 11 | n | o | p | 9 | r | $s$ | $t$ | $u$ | v | w |
| 12 | x | y | $z$ | \{ | 1 | \} | $\sim$ | DEL |  |  |
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## Data Compression

■ Reducing the amount of space (bits and bytes) needed to store a piece of data

- Compression ratio
- size of the compressed data divided by the size of the original data
- Lossless: data can be retrieved without losing any of the original information
- Lossy: some information is lost in the process of compaction
- Common techniques
- keyword encoding
- run-length encoding
- Huffman encoding


## Keyword Encoding

- Frequently used words replaced with a single character
- Characters used to encode cannot be part of the original text

| Word | Symbol |
| :---: | :---: |
| as | $\wedge$ |
| the | $\sim$ |
| and | + |
| that | $\$$ |
| must | $\&$ |
| well | $\%$ |
| those | $\#$ |

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## Run-Length Encoding

- Single character may be repeated over and over again in a long sequence
- Not in English text, but often occurs in large binary data streams
- Sequence of repeated characters is replaced by
- a flag character,
- the repeated character,
- a single digit indicating how many times the character is repeated.


## RLE Example

- AAAAAAA would be encoded as: *A7

■ *n5*x9ccc*h6 some other text *k8eee would be decoded into the following original text:
nnnnnxxxxxxxxxccchhhhhh some other text kkkkkkkkeee

- Original text: 51 characters
- Encoded string: 35 characters
- Compression ratio of $35 / 51$ (approximately 0.68 )
- Can we encode repetition lengths greater than 9 ?


## Huffman Encoding

■ Why should the character " $X$ ", seldom used in text, take up the same number of bits as the blank, used very frequently?

- Huffman codes using variable-length bit strings to represent each character
- Few characters may be represented by five bits, another few by six bits, yet another few by seven bits, and so on...


## Huffman Code Example

| Huffman Code | Character |
| :---: | :---: |
| 00 | A |
| 01 | E |
| 100 | L |
| 110 | O |
| 111 | R |
| 1010 | B |
| 1011 | D |

- DOORBELL would be encoded as: 1011110110111101001100100


## Huffman Encoding (cont.)

- Using fixed-size bit string to represent each character (say, 8 bits), the binary form of the original string would be 64 bits
- Huffman encoding is 25 bits long
- Compression ratio of 25/64 (approximately 0.39 )
- Important characteristic
- no bit string used to represent a character is the prefix of any other bit string used to represent a character
- To generate codes, figure out frequencies...


## Representing Audio

- We perceive sound when a series of air compressions vibrate a membrane in our ear
- Stereo sends an electrical signal to a speaker to produce sound
- Signal is analog representation of sound wave
- Voltage in signal varies in direct proportion to the sound wave
- Digitizing the signal: sampling
- Periodically measure voltage of signal and record appropriate numeric value
- Sampling rate of around 40,000 times/second enough to create reasonable sound reproduction

Sampling (in general)


## Storing Audio on a CD

- Surface of the compact disk (CD) has microscopic pits to represent binary digits
- Low intensity laser pointed as the disk
- Laser light reflects strongly if surface is smooth; reflects poorly if surface is pitted


## Audio Formats

■ Popular formats: WAV, AU, AIFF, RA, MP3

- Currently dominant format for compressing audio data is MP3
- MP3 uses both lossy and lossless compression
- Analyzes the frequency spread and compares it to mathematical models of human psychoacoustics (the study of the interrelation between the ear and the brain)
- Discards information that can't be heard by humans
- Bit stream is then compressed using form of Huffman encoding


## Color Cube



RGB Values

| RGB Value |  |  | Actual Color |
| :---: | :---: | :---: | :---: |
| Red | Green | Blue |  |
| 0 | 0 | 0 | black |
| 255 | 255 | 255 | white |
| 255 | 255 | 0 | yellow |
| 255 | 130 | 255 | pink |
| 146 | 81 | 0 | brown |
| 157 | 95 | 82 | purple |
| 140 | 0 | 0 | maroon |

## Color Depth

- Amount of data used to represent a color
- HiColor indicates a 16-bit color depth
- Five bits used for each number in RGB value and extra bit sometimes used for transparency
- TrueColor indicates a 24-bit color depth
- Each number in RGB value gets eight bits
- More bits used for RGB values = more different colors can be represented


## Indexed Color

- Particular application may support only a certain number of specific colors
- Creates a palette from which to choose
- E.g., Netscape Navigator's color palette:



## Digitizing Images and Graphics

- We can digitize an image by representing it as a matrix of dots, called pixels
- Each pixel stores an RGB value
- The number of pixels used is called the resolution
- This method of representing an image (on a pixel-by-pixel basis) is called raster graphics format
- Common raster file formats
- BMP (Windows bitmap), GIF, JPEG


## Representing Video

- Video is a series of images
- 30 or 60 frames per second, for example
- Huge amount of data in uncompressed form
- Not feasible to represent without compression
- A video codec (COmpressor/DECompressor) refers to methods used to shrink the size of a movie
- Almost all video codecs use lossy compression to minimize the huge amounts of data associated with video
- Types of compression
- Temporal compression: looks for differences between consecutive frames (don't store repeated information)
- Spatial compression: removes redundant information within a frame (compress individual images)

